



ANNUAL SUMMER Convention

★ **PRESENTING SPONSOR | \$10,000**
Gain premier visibility as the Presenting Sponsor of the summer convention, branded as *HBAM Annual Summer Convention Presented by...*
ONE AVAILABLE

SPONSORSHIP OPPORTUNITIES

August 5 - 7, 2026 | Park Place Hotel | Traverse City

PRESENTING SPONSOR | \$10,000 | Gain premier visibility as the presenting sponsor.

WELCOME RECEPTION | \$3,500 - 4 Available /2 Sold | The Welcome Reception will be the first night event for all registrants with entertainment, food stations and activities for the kids.

OPENING CEREMONIES | \$3,500 - 3 Available/1 Sold | Introduce our well-known motivational speaker.

KEYNOTE LUNCHEON | \$3,500 - 3 Available/ 1 Sold | Address attendees and introduce the keynote speaker.

THEMED RECEPTION | \$3,000 - 3 Available/ 1 Sold | Sponsor the main night reception party.

THEMED DINNER | \$5,000 - 4 Available/1 Sold | Sponsor the main night themed dinner party.

FRIDAY BUSINESS MEETINGS | \$5,000/Sold | Sponsor the HBAM business meetings.

EDUCATION SPEAKERS | \$3,000 - 4 Available | Motivational, educational, or professional speakers - the sky is the limit on sponsoring speakers.

BREAKFAST | \$2,000 - 2 Available/1 Sold | Thursday and Friday continental breakfast for the attendees.

LOCAL HBA PRESIDENTS BREAKFAST | \$1,500/Sold | Sponsor the local presidents from across the state.

MICHIGAN EXECUTIVE OFFICERS COUNCIL BREAKFAST | \$1,500/Sold | Sponsor the MEOC members from the HBAs from across the state.

REMODELERS COUNCIL BREAKFAST | \$2,500 | Join remodelers during their roundtable breakfast.

PROFESSIONAL WOMEN IN BUILDING ACTIVITY | \$2,000 | Sponsor a PWB activity.

YOUNG PROFESSIONALS EVENT | \$1,500 - 4 Available/1 Sold | Event for members under 45.

NAME BADGE & LANYARD | \$2,500 - 1 Available/ Sold | Your logo on the name badge lanyards.

CONVENTION PROGRAM | \$2,500 - 1 Available | Sponsor the program distributed to all attendees.

GUEST ACTIVITY | \$1,000 Unlimited | Sponsor an activity for those registered as guests for the convention.

KIDS KORNER | \$1,000 Unlimited | Activities and toys to keep little hands and minds occupied.

DRAWING PRIZES | \$100 - \$1,000 | One item to be used as a drawing prize during the convention.

REGISTRATION ITEMS | \$500 Unlimited | Badge Ribbons, Badge Theme Bling, HBA Gift Items, etc.



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SPONSORSHIP OPPORTUNITIES FORM

August 5 - 7, 2026 | Park Place Hotel | Traverse City

SPONSORSHIP PERKS:

- Logo on event signage and pre-event marketing.
- Introduction, recognition, and speaking opportunity at sponsored event for \$2,500+
- 2 complimentary registrations for \$2,500+ and 1 complimentary registration for \$1,500 to \$2,499.

COMPANY NAME _____

CONTACT | TITLE _____

TELEPHONE _____

EMAIL ADDRESS _____

COMPLIMENTARY REGISTRATION NAMES

(2 complimentary registrations for \$2,500+ and 1 complimentary registration for \$1,000 to \$2,499)

METHOD OF PAYMENT - TOTAL \$ _____

Check (Payable to Home Builders Association of Michigan) **Credit Card**

Credit Card Number _____

Expiration Date _____ **Security Code** _____ **Zip Code** _____

Name on Card _____

Please contact Diana Dixon at diana@hbaofmichigan.com or (517) 582-0972 if you have any questions.
Home Builders Association of Michigan (HBAM), 6427 Centurion Drive #100, Lansing, MI 48917