



HBA OF MICHIGAN Summer CONVENTION

Mission Point Resort, Mackinac Island

— 8.14.24 - 8.16.24 —

Wednesday
AUGUST 14

12:00 pm - 6:00 pm	Registration
1:00 pm - 2:00 pm	"Sell More With Story" Robert Hughes, MBA, IMC, Hughes Integrated <i>Sponsored by Lake Michigan Federal Credit Union</i>
1:00 pm - 2:00 pm	"Continuous Insulation" Adam Rottschäfer and Justin Drake, Huber Engineered Woods LLC <i>Sponsored by Huber Engineered Woods LLC</i>
1:00 pm - 2:00 pm	Kite Flying
2:30 pm - 3:30 pm	"Entertainment & Technology: Design & Needs" Troy Cuvelier, Smart Technologies
2:30 pm - 3:30 pm	"How to Positively Disrupt Your Mindset & Business" Tony Rubleski, Mind Capture Group <i>Sponsored by</i>
2:30 pm - 3:30 pm	Miniature Golf Tournament
3:00 pm - 4:00 pm	Young Professionals Council Meeting Robert Carroll, NAHB Young Professionals Chair
3:00 pm - 4:30 pm	Mission Point Theatre The McCartney Years <i>\$25/person at Mission Point Theatre</i>
4:00 pm - 6:00 pm	Professional Profile Pictures By Kellie Miller
4:00 pm - 6:00 pm	Welcome Reception Entertainment by Lejet <i>Sponsored by Frankenmuth Insurance & Dart Bank</i>
6:00 pm - 8:00 pm	Dinner On Your Own
6:00 pm - 8:00 pm	Leadership Dinner By Invitation Only
7:15 pm - 7:45 pm	Turtle Story Time Lobby
8:30 pm - 10:30 pm	President's Sunset Cruise
8:30 pm - 12:00 am	Downtown Luau Pub Crawl Hosted by the Young Professionals Council <i>Luau attire encouraged</i>

Thursday
AUGUST 15

7:30 am - 6:00 pm	Registration
7:30 am - 8:30 am	Open Breakfast
	Remodelers Council Breakfast Mike Pressgrove, NAHB Remodelers Chair
	Michigan EOC Breakfast By Invitation Only
	Legacy Council Breakfast By Invitation Only
8:45 am - 9:45 am	Opening Ceremonies Chris Swanson Genesee County Sheriff <i>Sponsored by DTE</i>
10:00 am - 11:00 am	Professional Profile Pictures By Kellie Miller
10:00 am - 11:00 am	"Codes Crossfire" Andrew Brisbo, Bureau of Construction Codes Lee Schwartz, Cayalyst Consulting, LLC <i>One Continuing Competency Credit for Codes</i>
10:00 am - 11:00 am	Turtle Ornament Painting
11:15 am - 12:15 pm	"How to Market Your Business" Robert Hughes, MBA, IMC, Hughes Integrated <i>Sponsored by Lake Michigan Federal Credit Union</i>
11:15 am - 12:15 pm	"Presentation Skills to Close More Deals and Referrals" Tony Rubleski, Mind Capture Group
11:15 am - 12:15 pm	"MIOSHA Violations and Contractual Risk Transfer" Patrick Dunn, Frankenmuth Senior Loss Control Consultant <i>One Continuing Competency Credit for Safety Sponsored by Frankenmuth Insurance</i>
11:15 am - 12:15 pm	Flower Pressing & Rock Painting
12:30 pm - 2:00 pm	Keynote Luncheon Governor Whitmer (Invited) Michigan Speaker of the House Joe Tate & Michigan Rep. Kristian Grant (Invited)
2:15 pm - 3:15 pm	"Independant Contractor or Employee?" Jody McLeod, McLeod Legal Solutions <i>One Continuing Competency Credit for Legal</i>

2:15 pm - 3:45 pm	Fashion Styling Kristin Goebel
2:15 pm - 5:00 pm	Afternoon Lawn Activities <i>Young Professionals Cornhole Tournament Bocce Ball Croquet Pickleball Kite Flying</i>
3:00 pm - 4:30 pm	Mission Point Theatre The McCartney Years <i>\$25/person at Mission Point Theatre</i>
4:00 pm - 5:00 pm	Fudge & Wine Tasting Hosted by Professional Women in Building Patio
6:00 pm - 12:00 am	75th Celebration Reception & Dinner Theme: Denim & Diamonds <i>Denim & diamonds attire encouraged Entertainment by Midwest Dueling Pianos Sponsored by Michigan Propane Gas Association</i>
7:15 pm - 7:45 pm	Turtle Story Time Lobby

Friday
AUGUST 16

7:30 am - 11:00 am	Registration
7:30 am - 8:30 am	Open Breakfast
	Local HBA Presidents Breakfast By Invitation Only
7:30 am - 8:30 am	Fashion Styling Kristin Goebel
9:00 am - 11:00 am	HBAM Board of Directors Meeting
11:00 am - 11:30 am	HBAM Annual Membership Meeting James Tobin, NAHB CEO Buddy Hughes, First Vice Chairman of the Board Invited
11:30 am - 2:00 pm	HBAM Leadership Council Meeting Gary Campbell, Candidate for NAHB Third Vice Chair