



HBA OF MICHIGAN SUMMER CONVENTION

Boyne Mountain, Boyne Falls, MI

– 8.13.25 – 8.15.25 –

Wednesday AUGUST 13

8:30 am - 4:30 pm Train the Trainer -
Become an NAHB
Instructor
Becca Way, NAHB
Education Program
Pre-Registration Required

10:00 am - 12:30 pm Legacy Council
Luncheon Meeting
By Invitation

1:00 pm - 3:00 pm HBAM Legislative
Committee
Meeting

2:00 pm - 3:00 pm Building Great
Communities:
Inclusive Design &
Homes for All Ages
Nicholette Driggs, CFLE
CAPS, Disability
Advocates of Kent County

3:15 pm - 4:15 pm Young
Professionals
Council Meeting

4:30 pm - 6:30 pm Welcome Reception
Theme - Camping Retreat
Music by Pete Kehoe,
Musician and Songwriter
Portraits by Karen
Sponsored by Consumers
Energy & Frankenmuth
Insurance

7:00 pm - 9:00 pm PAC Party at the 19th
Hole

7:00 pm - 9:00 pm Young Professionals
Gathering
Forty Acre Tavern

Thursday AUGUST 14

8:00 am - 9:00 am Continental Breakfast
Sponsored by Eikenhout Inc.

8:30 am - 9:30 am Opening Ceremonies
Robert Hughes, MBA, IMC,
Hughes Integrated
Sponsored by DTE & Lake Michigan
Credit Union

10:00 am - 10:50 am Q&A on Codes
Robert Filka, HBAM CEO
Dawn Crandall, EVP of
Government Relations

10:00 am - 10:50 am Walk Your Plans
Rob Rossow, Walk Your Plans
West Michigan

10:00 am - 12:00 pm Kids Korner - Bird House
Decorating & Box Lunch

11:00 am - 11:50 pm Legislative Panel -
Members of Michigan
Legislature
Senator John DaMoose, Senator
Jeff Irwin & Representative
Parker Fairbairn

11:00 am - 11:50 pm Marketing Through
Challenging Times
Robert Hughes, MBA, IMC,
Hughes Integrated

11:00 am - 11:50 pm AI Technology and the
Building Industry
Michael Gutelli, Clark and Aldine

12:00 pm - 1:30 pm Keynote Luncheon -
Robert Dietz, NAHB
Chief Economist

2:00 pm - 5:00 pm Lavender Hill Farm
Tour
Pre-Registration Required

2:00 pm - 5:00 pm Young Professionals
Activity
Sponsored by DTE & Preston
Feather

6:00 pm - 11:30 am Totally 80s Reception
& Dinner Party
Music by Sunset Blvd
Portraits by Karen
Sponsored by Michigan
Propane Gas Association &
Fly Lansing

Friday AUGUST 15

7:00 am - 8:30 am MEOC Breakfast
Meeting
Sponsored by ABC Michigan
Workers' Compensation Fund

7:00 am - 8:30 am Local HBA
Presidents Breakfast
Sponsored by DTE

7:00 am - 8:30 am Remodelers Council
Breakfast

9:00 am - 10:00 am HBAM Board of
Directors Meeting
Sponsored by ABC Michigan
Self-Insured Workers'
Compensation Fund

10:30 am - 11:30 am HBAM Annual
Membership Meeting
Carl Harris, NAHB Immediate
Past Chair of the Board
Sponsored by ABC Michigan
Self-Insured Workers'
Compensation Fund

11:30 am - 1:00 pm HBAM Leadership
Council Meeting
Jim Chapman, Candidate
for NAHB Third Vice
Chairman 2026
Sponsored by ABC Michigan
Self-Insured Workers'
Compensation Fund