



# Wednesday AUGUST 14

- 11:30 am - 2:00 pm **Legacy Council Luncheon Meeting**  
By Invitation Only \*
- 12:00 pm - 6:00 pm **Registration**
- 1:00 pm - 2:00 pm **“Sell More With Story”**  
Robert Hughes, MBA, IMC, Hughes Integrated  
*Sponsored by Lake Michigan Federal Credit Union*
- 1:00 pm - 2:00 pm **“Continuous Insulation”**  
Adam Rottschafer and Justin Drake, Huber Engineered Woods LLC  
*Sponsored by Huber Engineered Woods LLC*
- 1:00 pm - 2:00 pm **Kite Flying**  
*Sponsored by HBAM Associates Council*
- 2:30 pm - 3:30 pm **“Entertainment & Technology: Design & Needs”**  
Troy Cuvelier, Smart Technologies
- 2:30 pm - 3:30 pm **“How to Positively Disrupt Your Mindset & Business”**  
Tony Rubleski, Mind Capture Group
- 2:30 pm - 3:30 pm **Miniature Golf Tournament †**
- 3:00 pm - 4:00 pm **Young Professionals Council Meeting**  
Robert Carroll, NAHB Young Professionals Chair  
*Sponsored by Fly Lansing*
- 3:00 pm - 4:30 pm **Mission Point Theatre The McCartney Years**  
*\$25/person at Mission Point Theatre*
- 4:00 pm - 6:30 pm **Professional Profile Pictures**  
By Kelle Donnelly Photography
- 4:30 pm - 6:30 pm **Welcome Reception**  
Heavy Horsderves & Food Stations  
Hosted by NAHB Chairman of the Board Carl Harris and NAHB CEO James Tobin  
Entertainment by Lejet  
*Sponsored by Frankenmuth Insurance, Dart Bank & NAHB\*/†*
- 7:15 pm - 7:45 pm **Turtle Story Time**  
Lobby
- 7:00 pm - 9:00 pm **President’s Sunset Cruise**  
No children under 18  
*Sponsored by Consumers Energy †*
- 7:00 pm - 12:00 am **Downtown Luau Pub Crawl**  
Hosted by the Young Professionals Council  
*Sponsored by Fly Lansing*  
*Luau attire encouraged*  
*Meet at Bistro on the Greens at Mission Point Resort †*

# Thursday AUGUST 15

- 7:30 am - 6:00 pm **Registration**
- 7:30 am - 8:30 am **Open Breakfast \***
- Remodelers Council Breakfast**  
Mike Pressgrove, NAHB Remodelers Chair  
*Sponsored by Lowe’s \**
- Michigan EOC Breakfast**  
By Invitation Only \*  
*Sponsored by HBA Rebates*
- Legacy Council Breakfast**  
By Invitation Only \*
- 8:45 am - 9:45 am **Opening Ceremonies**  
Chris Swanson Genesee County Sheriff  
*Sponsored by DTE*
- 10:00 am - 11:00 am **Professional Profile Pictures**  
By Kelle Donnelly Photography
- 10:00 am - 11:00 am **“Codes Crossfire”**  
Andrew Brisbo, Bureau of Construction Codes  
Lee Schwartz, Cayalyst Consulting, LLC  
*One Continuing Competency Credit for Codes*
- 10:00 am - 11:00 am **Turtle Ornament Painting**  
*Sponsored by James Hardie Building Products*
- 11:15 am - 12:15 pm **“How to Market Your Business”**  
Robert Hughes, MBA, IMC, Hughes Integrated  
*Sponsored by Lake Michigan Federal Credit Union*
- 11:15 am - 12:15 pm **“Presentation Skills to Close More Deals and Referrals”**  
Tony Rubleski, Mind Capture Group
- 11:15 am - 12:15 pm **“MIOSHA Violations and Contractual Risk Transfer”**  
Patrick Dunn, Frankenmuth Senior Loss Control Consultant & Jeanelle Allen, BBA, COSS, MIOSHA Construction Occupational Safety Consultant  
*One Continuing Competency Credit for Safety*  
*Sponsored by Frankenmuth Insurance*
- 11:15 am - 12:15 pm **Flower Pressing & Rock Painting**  
*Sponsored by James Hardie Building Products*
- 12:30 pm - 2:00 pm **Keynote Luncheon**  
MI Speaker of the House Joe Tate and MI Rep. Kristian Grant  
*Sponsored by MSHDA \**
- 2:15 pm - 3:15 pm **“Independent Contractor or Employee?”**  
Jody McLeod, McLeod Legal Solutions  
*One Continuing Competency Credit for Legal*  
*Sponsored by ABC Michigan Self-Insured Workers’ Compensation Fund*
- 2:15 pm - 3:15 pm **Let’s Talk Housing Panel**  
MSHDA Director Amy Hovey, MI Speaker of the House Joe Tate and MI Rep. Kristian Grant  
*By Invitation Only*

# HBA OF MICHIGAN Summer CONVENTION

Mission Point Resort, Mackinac Island

8.14.24 - 8.16.24

- 2:15 pm - 4:00 pm **Fashion Styling**  
Kristin Goebel, Independent Cabi Stylist
- 2:15 pm - 5:00 pm **Afternoon Lawn Activities**  
Young Professionals  
Cornhole Tournament  
Bocce Ball | Croquet | Pickleball | Kite Flying  
*Sponsored by Fly Lansing*
- 3:00 pm - 4:30 pm **Mission Point Theatre The McCartney Years**  
*\$25/person at Mission Point Theatre*
- 4:00 pm - 5:00 pm **Fudge & Wine Tasting**  
Hosted by Professional Women in Building Patio \*/†
- 5:00 pm - 6:00 pm **Garden Tour**
- 6:30 pm - 12:00 am **75th Celebration Reception & Dinner**  
Theme: Denim & Diamonds  
*Denim & diamonds attire encouraged*  
Entertainment by Midwest Dueling Pianos  
*Sponsored by Michigan Propane Gas Association & Builders of Michigan Health Benefit Trust \*/†*
- 7:15 pm - 7:45 pm **Turtle Story Time**  
Lobby

# Friday AUGUST 16

- 7:30 am - 11:00 am **Registration**
- 7:30 am - 8:30 am **Open Breakfast \***
- Associates Council Breakfast**  
*All associate members encouraged to attend \**
- Local HBA Presidents Breakfast**  
By Invitation Only  
*Sponsored by Small Business Growth Partners \**
- 7:30 am - 10:00 am **Fashion Styling**  
Kristin Goebel, Independent Cabi Stylist
- 9:00 am - 10:30 am **HBAM Board of Directors Meeting**  
*Sponsored by ABC Michigan Self-Insured Workers’ Compensation Fund*
- 10:30 am - 11:30 am **HBAM Annual Membership Meeting**  
James Tobin, NAHB CEO  
Carl Harris, NAHB Chairman of the Board  
*Sponsored by ABC Michigan Self-Insured Workers’ Compensation Fund*
- 11:30 am - 12:30 pm **HBAM Leadership Council Meeting**  
Gary Campbell, Candidate for NAHB Third Vice Chair  
*Sponsored by ABC Michigan Self-Insured Workers’ Compensation Fund*

\* = Food Function  
† = Alcoholic Beverage Function